

CELEBRITY FASHION CHARITY EVENT "OSLO GOES HOLLYWOOF" IN NORWAY

For immediate release:

On October 24th 2009, ML will be hosting the 1st annual, "Oslo Goes Hollywoof" in Oslo, Norway. The show will feature fashion, music, and celebrity guests! The show will benefit Norges Blindeforbund and Lions Club dog training guide programs for the blind.

ML, up and coming fashion designer and artist, is producing the 1st annual charity fashion show to benefit Norges Blindeforbund and Lions Club in Oslo. The show will take place at the Radisson Blu Scandinavia on October 24th, 2009 at 6:00pm. Guests will have a preview of ML's fashion line, alongside other local designers. This will be a great night of art, music, and fashion. An auction will take place with all proceeds going to both charities. There will be celebrity guests and VIPs walking the red carpet.

Norges Blindeforbund has trained 20-25 service dogs a year since 1970 for people with disabilities. The cost of training each dog is \$47,000 a year. This remarkable training also assists epileptics and wheelchair users. The dogs are also trained to answer the phone, open doors, and empty the washer machine. Lions Club in Oslo has dog guide training programs to empower, serve, and meet the needs of communities that need service dogs.

ML, is Marietta Losada, a Miami based designer, now residing in Oslo. Marietta's love of dogs and fashion, have inspired her to produce the show. More shows are planned for Miami and Los Angeles. Marietta says, "I'm heavily influenced by man's best friend, and we couldn't think of a better cause to show the appreciation of this bond. These dogs are not only a companion for the blind and disabled, but are there to depend on their life!"

The ML line has been sold in Los Angeles at Muse on Sunset, the Majestical Roof in Pasadena, and 5 Paws in Miami. Recently, her doggie carriers and clutches were auctioned off at the annual, "Bow Wow Wow Howlywood," which benefited Much Love in Los Angeles. Celebrities in attendance, included Denise Richards, Rebecca Romijn, Jason Lewis (Sex and the City), Maria Menounos, and Priscilla Presley.

Tickets for the show are available at www.mariettalosada.com and will be available for purchase at the door.

About ML by Marietta Losada

A multi talented artist and designer, Marietta's fashion line of handbags and clutches are custom made and are available for purchase on her website. Marietta is a photographer and filmmaker. Most recently, she covered Oslo Fashion Week. She has previously worked for Universal Music Group and Telemundo.

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